

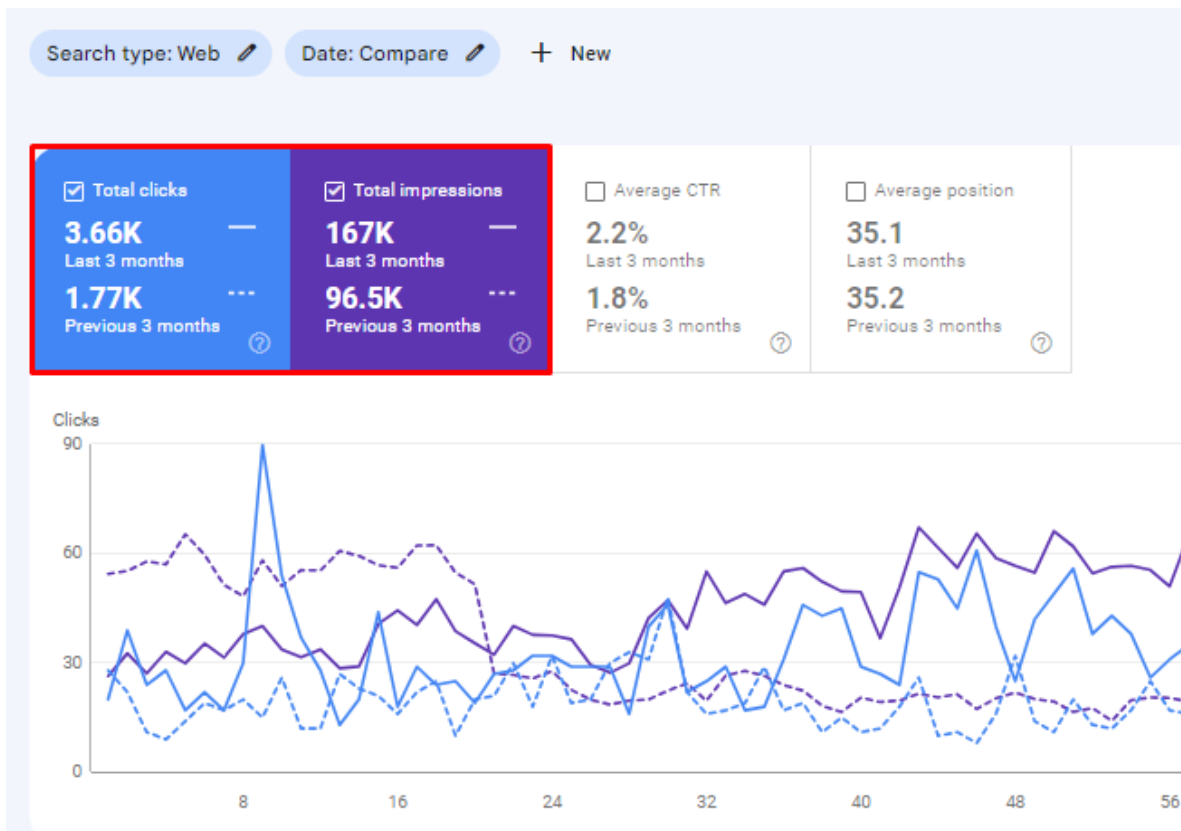
TT | 3 Months Progress Report for (Jun-Aug)

[**Note:** Due to company privacy policies, I don't have permission to share the website address publicly. However, if you are interested in working with me, I'd be happy to share it with you via a Google Meet or Zoom call. You can also reach out to me on social media.]



Click & Impressions

Search type: WEB



From March to May, TT had a total of 1.7K clicks from the web as reported by Google Search Console (GSC).

However, from June to August, the total clicks **increased to 3.66K**, showing a **growth of 115.3%**. This means there were **1.96K more clicks during this period**.

Moreover, between March and May, there were a total of 96.5K impressions. Impressively, impressions **jumped to 167K**, which is a **73.0% increase**.

Keyword Position Overview:

Date	TT		
	1st Page	2nd Page	3rd Page
13.07.2023	33	18	12
31.07.2023	41	25	21
31.08.2024	53	31	29

In July, the first half of Training Tale's 33 keywords appeared on the first page of Google, 18 keywords were on the second page, and 12 keywords were on the third page.

By the end of August, Training Tale's performance showed remarkable progress. The number of keywords on the first page **increased to 53**, indicating a **growth of 60.6%**. Additionally, 31 keywords were now on the second page, and 29 keywords were on the third page.

DA/PA & Backlinks (Semrush)

May-June (DA/PA)

TT	
DA/PA	3/10
Total Backlinks	693
Referring Domains	96
Dofollow	45% (304)
Nofollow	55% (374)

July-Aug (DA/PA)

URL	DA	PA	TB	QB	PQ	MT	SS	OS	Age	DH	MD
https://[redacted].org/	6	27	4K	15	0%	3	1%	32%	2Y, 155D	🕒	+

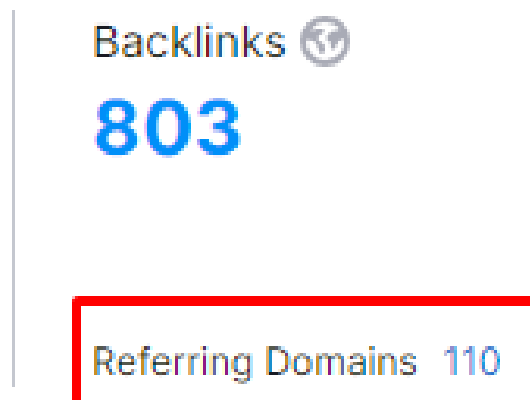
The Domain Authority (DA) saw a 4-point increase, rising from **3 to 6**, signifying a **growth of 200%**.

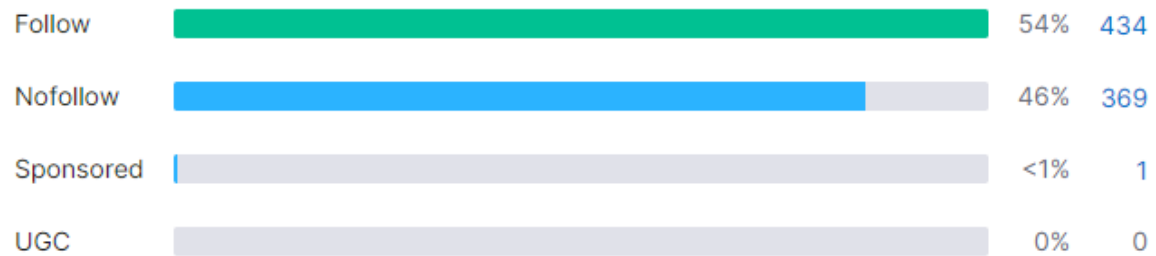
Similarly, the Page Authority (PA) exhibited a substantial 17-point increase, advancing from **10 to 27**, marking a remarkable **growth of 170%**.

Backlinks & DF/NF Ratio

TT	
DA/PA	3/10
Total Backlinks	693
Referring Domains	96
Dofollow	45% (304)
Nofollow	55% (374)

During the period of May to June, TT amassed a total of 693 backlinks originating from 96 referring domains. Among these backlinks, 45% were categorized as do-follow, while the remaining 55% were classified as no-follow.





From June to October, TT's total backlink count saw a notable **increase of 110**, growing from **693 to 803**. Simultaneously, the number of referring domains expanded by 14, moving from **96 to 110**.

Additionally, the do-follow backlinks saw a **growth of 9%**, rising from **45% to 54%**. On the other hand, the proportion of no-follow backlinks decreased by 9%, declining from 55% to 46%. These changes signify a significant improvement in TT's link profile dynamics during this period.

Thank You

Reported By:

A. Fahim Sumon

Advanced SEO Expert