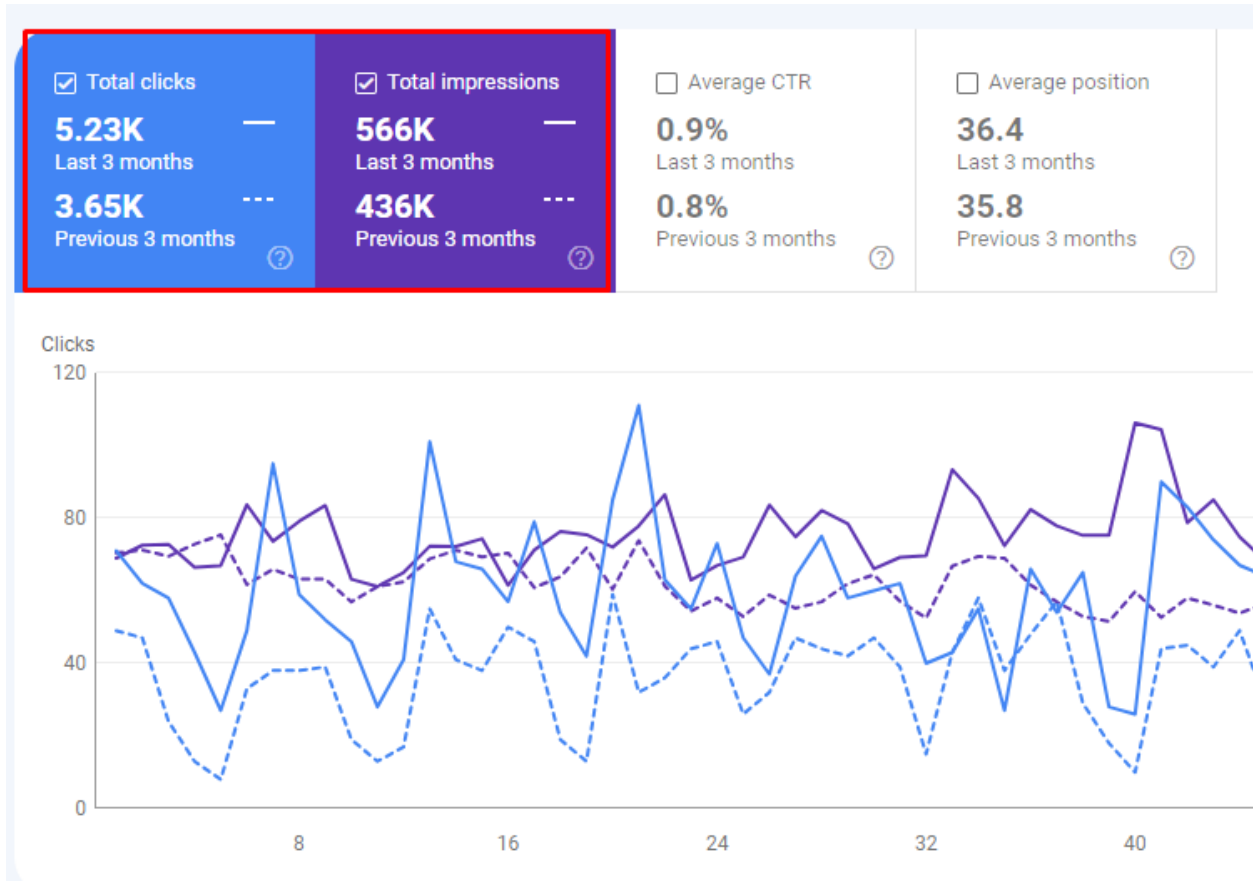


TCB | 3 Months Progress Report (Jun-Aug)

Clicks & Impressions

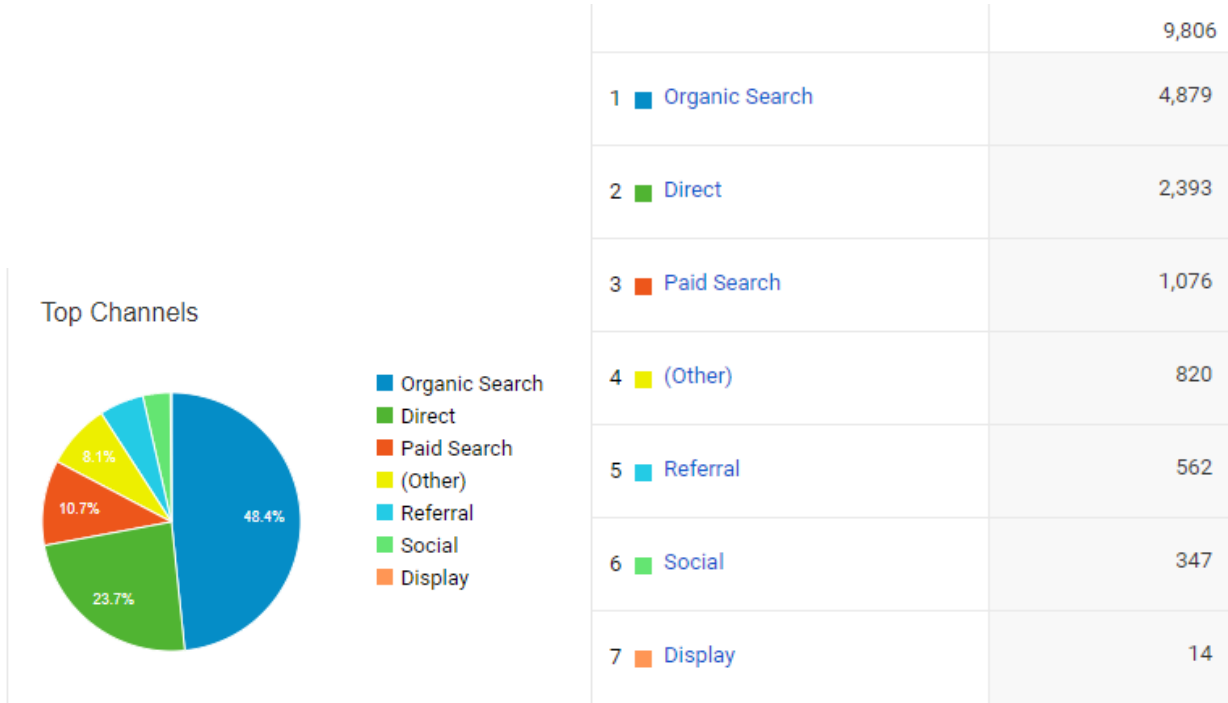


Clicks: From March to May, TCB received a total of 3.65K clicks from the web. In June to August, the total clicks **increased to 5.23K**, showing a **growth of 43.84%**. This means there were 1.58K more clicks during this period.

Impressions: Between March and May, there were a total of 436K impressions. This **increased to 566K** in June to August, indicating a **growth of 29.82%**.

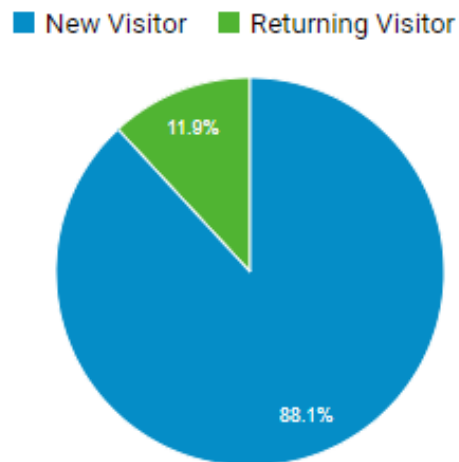
Traffics Overview:

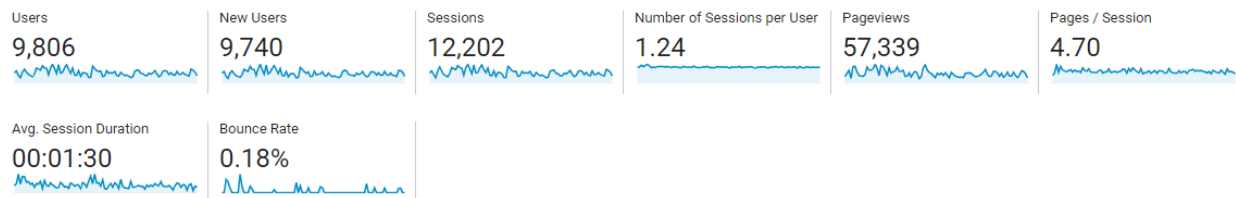
Traffics Acquisition:



48.4% Traffics are organic

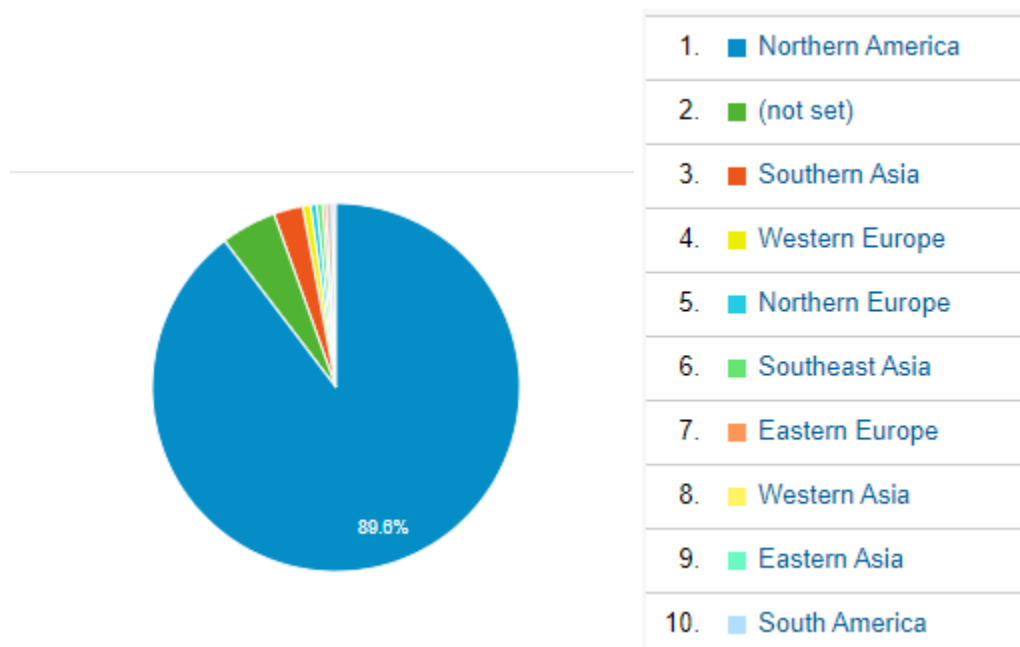
New Visitor & Returning Visitor:





New Visitor is 88.1% & Returning Visitor is 11.9%

Demographic:



89.2% (8854) Traffic from Northern America, 2.56% (253) traffic from Southern America.

9,806 % of Total: 100.00% (9,806)	9,806 % of Total: 100.00% (9,806)	
8,854	89.63%	
482	4.88%	
253	2.56%	
69	0.70%	
53	0.54%	
49	0.50%	
29	0.29%	
13	0.13%	
12	0.12%	
11	0.11%	

Backlinks Progress (Ahrefs)

Before June

Backlinks ⁱ

1.5K

92% dofollow

Linking websites ⁱ

100

51% dofollow

End of August:

Backlinks ⁱ

1.9K

77% dofollow

Linking websites ⁱ

143

48% dofollow

Backlinks: Before June, TCB had a total of 1.5K backlinks. As of August, the total backlinks **increased to 1.9K**, indicating a **growth of 26.67%**.

Referring Domains: Before June, TCB had 100 referring domains. As of August, the number of **referring domains increased to 143**, showing a **growth of 43%**.

Do-Follow Ratio: Before June, the do-follow ratio of the backlinks was 51%. As of August, it **decreased to 48%**, reflecting a **change of -5.88%**.

No-Follow Ratio: Before June, the no-follow ratio of the backlinks was 49%. As of August, it **increased to 52%**, showing a **change of +5.88%**.

DA & PA ([Tools Link](#))

Before June:

Website Authority - Check all URLs on single click - Sign up											
URL	DA	PA	TB	QB	PQ	MT	SS	OS	Age	DH	MD
https://thechillbrothers.com/	15	31	778	666	86%	3	1%	52%	3Y, 42D	🕒	+

As of August

Website Authority - Check all URLs on single click - Sign up											
URL	DA	PA	TB	QB	PQ	MT	SS	OS	Age	DH	MD
https://thechillbrothers.com/	17	32	934	813	87%	3	1%	53%	3Y, 75D	🕒	+

Before June:

DA (Domain Authority): 15

PA (Page Authority): 31

As of August:

DA (Domain Authority): 17

PA (Page Authority): 32

So, between before June and as of August, TCB's DA increased by 2 points, and PA increased by 1 point.

Ranking Progress (Semrush)

Date	T. KWs	Top 3	Top 10	Top 20	Top 50	Screenshots
05.07.23	1.6K	16	72	241	756	https://prnt.sc/EYvxzi20BBAm
10.07.23	1.7K	17	71	243	774	https://prnt.sc/JXx61xWKs9wr
16.07.23	1.7K	17	69	249	767	https://prnt.sc/2hn67kpWJHX7
23.07.23	1.6K	14	59	244	736	https://prnt.sc/mzBA0Ki3WcfC

06.08.23	1.6K	16	72	225	772	https://prnt.sc/22CFsPyuiDFa
13.08.23	2016	20	129	335	1051	https://prnt.sc/U0e50tKVVZe5
20.08.23	2012	14	132	338	1062	https://prnt.sc/RuVE_E47I1cK
27.08.23	2024	16	158	368	1086	https://prnt.sc/EcQiUIFbZ0Jv

Before June:

Total Keywords Picked by Google: 1.6K

Keywords on the First Page: 72

Keywords on the Second Page: 241

As of August:

Total Keywords Picked by Google: 2K

Keywords on the First Page: 168

Keywords on the Second Page: 368

By the end of August, TCB's performance showed significant progress:

The total number of keywords picked by Google increased from 1.6K to 2K, **indicating a growth of 25%.**

The number of keywords on the first page increased from 72 to 158, signifying a substantial **growth of 119.44%.**

Additionally, there were now 368 keywords on the second page, showing growth from the previous 241 keywords.

Thank You

Reported By

Fahim Sumon

SEO Manager

Deftyled

